



Steering Committee Meeting Video Conference

Minutes

June 22, 2022

3:30PM – 4:30PM

- I. **Welcome** – Councilmember Honeycutt
Councilmember Honeycutt welcomed everyone.
- II. **Previous Meeting Minutes** – Councilmember Honeycutt
Minutes from the April 27, 2022, Steering Committee meeting were approved unanimously.
- III. **Phase 1 Project Update** – Sheila Parker
Right-of-way (ROW) acquisition is still in progress. This phase of the project ROW permissions and plan adjustments are continuing as needed. Permitting is continuing to be successful through the City's TRC process. SCDOT is working plan approvals. SCDOT just signed off on the drainage design, and they have another round of comments to return; these are expected sometime within the week. Once the comments are received, they will be addressed to get the final approval. Permitting is the last major approval needed. The utility coordination is going well and is still on track.
- IV. **Public Outreach Update** – Toole Design
Property and Business Owner Outreach Program - The committee approved to proceed with conducting one-on-one meetings with property and business owners to introduce and discuss the goals and objectives of the Rethink Folly Road initiative. Staff went door-to-door along the corridor to hand out flyers and left stacks of flyers at Harris Teeter, gas stations, and a couple of other businesses. In addition, an email was sent out to the contact list on file. Four responses from persons interested in meeting were received. Of those, staff has already met with one property owner who provided some recommendations and who offered to be a champion for the Folly Road initiatives. More meetings are being scheduled.

Appreciation Plaques – Plaques were presented to property and business owners who have contributed to the Rethink Folly Road initiative. Those who have either built part of the multiuse path along their property and/or dedicated right-of-way along their property. Mr. Craig Kilgore of Charleston E&T was present to be acknowledged. Other businesses and property owners, who were contacted but not able to attend, will be visited and presented with their plaques in the future.

V. CARTA Beach Shuttle Overview – Belen Vitello

An overview of the CARTA beach shuttle program was provided. Beach Reach is a partnership between Carta, Isle of Palms (IOP), the Town of Mount Pleasant, and Mount Pleasant Towne Centre. The service originated from the need of IOP to have more parking for people visiting the beach. The cost of the service was split between the governmental partners. This route is free to riders and only runs on the weekend; it has a single bus for the service that departs hourly. The outreach included social media both organic and paid. Partnerships with hotels, businesses, and media relations were used to get the word out. Mount Pleasant Towne Centre provides free parking. The highest ridership was on a holiday weekend, usually ridership of 1.7 riders per hour.

There was consensus that a subcommittee, comprised of Jenny Honeycutt, Caroline Parker, Katie Zimmerman, and BCDCOG/CARTA staff should discuss parameters for the feasibility of implementing something similar as a “Folly Trolley.” Toole Design will assist with scheduling the subcommittee meeting and if needed for other information or analysis.

VI. Jurisdictional Updates – Various

Town of James Island – Kristen Crane

- Chick-fil-A – Chick-fil-A received final approval for their double drive thru at Eugene Gibbs Street and Folly Road. They'll be able to incorporate the multiuse path.
- Kanji Sushi – Kanji Sushi will be opening soon where Food Fight was previously, next to Gillie's Seafood.
- CudaCo – CudaCo will be expanding their business into the building in front and adding an event space.
- KFC – KFC is gathering additional traffic information and will present to the Town in July. The proposal is for the vacant lot next to Chase Bank where Pizza Hut was previously.

City of Charleston – Jim Hemphill

- 1471 Folly Road – New submittal located close to the intersection of Folly Road and Signal Point Road. They are proposing a small warehouse and office use. They are going before the Planning Commission in July to rezone from limited business to general business.
- Starbucks – Starbucks on Folly Road has submitted to redo their drive thru lane to help with stacking.

County Planning – Andrea

- The Beefield community had its third reading to obtain its historic district designation.

VII. Adjourn

Meeting adjourned.