

# RETHINK FOLLY ROAD

## A COMPLETE STREETS STUDY

**Steering Committee Meeting**  
James Island Town Hall  
1122 Dills Bluff Road, James Island, SC

**MINUTES**  
**September 25, 2019**  
**3:30PM – 4:30PM**

### **I. Chairman's Comments**

Mayor Woolsey discussed the following items:

- At the next meeting, the Steering Committee will discuss changing the time of the standing meeting. A poll will be sent between now and then to understand committee members' preferred times.
- At the next meeting, Mayor Woolsey would like to elect a vice-chair. Additionally, he mentioned that some limited bylaws may need to be established.

### **II. Public Comment**

There was one comment from a member of the public who represented the Church of the Nativity, inquiring whether the church's property owner would be required to install sidewalk on the frontage of their property as part of the Phase 1 Sidewalk Project, as they are working on designs for a separate project for the church. He emphasized that the church's project is at the 100% design stage and would like to continue momentum towards construction, but they needed to know if they are required to include the Phase 1 Sidewalk Project in their plans. He also mentioned that there was confusion as to whether the ReThink Folly Road Steering Committee could influence the church's project.

### **III. Previous Meeting Minutes**

There were no additions or corrections. All Steering Committee members approved the previous meeting minutes.

### **IV. Previous Discussion Summary**

Toole Design staff provided a review of the results of the polling activity conducted during the last meeting.

Carole Jackson asked about next steps. She suggested that working groups be developed so they don't have to wait for the Steering Committee meetings to make progress, pointing to the success of the working group that hired the consultant team. Additionally, she suggested that perhaps citizens could be brought into the working groups.

### **V. Online Survey Summary**

#### **Rapid Implementation**

In August, Steering Committee members were asked to complete an online survey to help Toole Design develop prioritization criteria. Part of this survey introduced rapid implementation. Toole Design presented a brief overview of rapid implementation/tactical urbanism, as well as a summary of the

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Steering Committee members' opinions on using rapid implementation techniques. The Steering Committee felt that traffic calming measures were of interest. Toole Design will look for opportunities for rapid implementation through the prioritization process and otherwise.

### **Moving Things Forward**

Steering Committee members were asked how they felt they were best positioned to move parts of the Rethink Folly Process forward in their roles. Most members felt that they could best help by strategizing projects for rapid implementation and garnering public support.

At the next meeting, the Steering Committee will be presented with a prioritization matrix for their review, which will be used to strategically select the next projects, policies, and/or initiatives to be pursued.

Katie Zimmerman wanted Toole Design to be aware of a previous demonstration effort in which a temporary bike lane was installed across the Ashley River Bridge, closing one lane of traffic. For this demonstration project, people were not allowed to use the temporary bike lane. For future demonstration projects, the Steering Committee would prefer to start small, such as a crosswalk, rather than simulating a bike path along the entire corridor. Charleston Moves could help develop future demonstration projects.

### **Prioritization Criteria**

As part of the August online survey, Steering Committee members ranked factors to be used for prioritization. Toole Design presented an overview of the survey results, highlighting the qualitative and quantitative criteria that may be used to prioritize projects. Toole Design will use a combination of factors, including the prioritization criteria, to create a score for each item listed in the implementation matrix.

Toole Design clarified that criteria would be used to prioritize projects already established in the ReThink Folly Road Plan, rather than changing those projects to fit the criteria. Additionally, Toole Design noted that some of the projects could be “low-hanging fruit” – easily implementable projects or initiatives that could be started sooner in the process. Mayor Woolsey also noted that the point of the prioritization criteria is to help Toole Design narrow in on suggestions to present to the Steering Committee.

Steering Committee members also noted that connectivity to existing facilities is an additional criterion that should be an over-arching piece of the prioritization.

## **VI. Next Segment for Implementation**

Toole Design presented additional criteria that could be included as a part of the prioritization process, including safety and location. Building off the conversation at the last meeting regarding the recent pedestrian fatality, Toole Design wanted to ensure that the Steering Committee had the opportunity to incorporate that into the prioritization process, if desired. The Steering Committee was asked if they wanted to give more weight in the prioritization process to locations that have safety concerns.

Generally, many Steering Committee members did not want to incorporate an area-specific approach to the prioritization process. However, Steering Committee members agreed that safety should be established as an important prioritization criterion.

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### VII. Adjournment

Meeting Adjourned.